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COUNTRIES, SEVERAL INDICATED SEVERE PROBLEMS WOULD BE

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CORRECTED COPY (FOR ADDRESSEE AND DISTRIBUTION)
E.O. 11652 GDS
TAGS: ETRD, EAGR
SUBJECT: 1975 MEAT PROGRAM
REF: STATE 282971 (1974)
1. US HAS GIVEN CAREFUL CONSIDERATION TO RESPONSES OF HOST GOVERNMENTS ADDRESSEE POSTS TO PROPOSED 1975 MEAT PROGRAM (REFTEL). WHILE PROPOSAL ACCEPTABLE TO SOME
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CAUSED BY ALLOCATIONS SUBSTANTIALLY BELOW RELATIVELY HIGH LEVEL OF EXPORTS ACHIEVED IN 1974 AND GROWING EXPORT CAPACITY. MAJOR NON-HEMISPHERE SUPPLIERS ALSO RAISED SERIOUS PROBLEMS RELATED EITHER TO LEVEL OF PROGRAM OR COUNTRY ALLOCATION FORMULA. AT SAME TIME, PRESS REPORTS THAT US CONSIDERING INCREASE IN PROGRAM ABOVE DECEMBER 31 ESTIMATE OF 1150 MILLION POUNDS HAS PUT EXECUTIVE BRANCH UNDER SEVERE DOMESTIC POLITICAL PRESSURE. IN PART THIS DUE TO FURTHER SERIOUS DETERIORATION IN US CATTLE PRICES SINCE DECEMBER 31 ESTIMATE ANNOUNCED.

2. US HAS EXAMINED CAREFULLY ALTERNATIVES FOR RESOLVING CONFLICTING FORCES CITED ABOVE AND HAS DECIDED ON NEW 1975 MEAT PROGRAM WHICH YOU REQUESTED TO COMMUNICATE TO HOST GOVERNMENTS ON PRIORITY BASIS. PROPOSAL HAS TWO MAJOR

ELEMENTS. FIRST, TOTAL PROGRAM LEVEL IS INCREASED TO 1180 MILLION POUNDS. AS BEFORE, FROM THIS AMOUNT IS DEDUCTED AN ESTIMATE OF 18.1 MILLION POUNDS TO BE IMPORTED FROM NON-PARTICIPATING COUNTRIES (CANADA. THE UNITED KINGDOM AND BELIZE), LEAVING 1161.9 MILLION POUNDS TO BE ALLOCATED AMONG PARTICIPANTS. SECOND, THE COUNTRY ALLOCATION FORMULA HAS BEEN CHANGED AND IS BASED ON IMPORTS INTO THE US DURING EITHER CY1973 OR CY 1974, WHICHEVER WAS THE HIGHEST FOR THE COUNTRY CONCERNED. THUS THE HIGHEST LEVEL OF IMPORTS FOR A GIVEN COUNTRY, DIVIDED BY THE TOTAL OF SUCH HIGHS FOR ALL PARTICIPATINGCOUNTRIES, CONSTITUTES THAT COUNTRY'S SHARE. THIS APPROACH ALLOWS ACCOUNT TO BE TAKEN OF CY 1974 DATA THAT WERE NOT AVAILABLE IN DECEMBER WHEN THE ORIGINAL US PROPOSAL WAS FORMULATED. AND FURTHER PROVIDES THAT A SINGLE NON-REPRESENTATIVE YEAR FOR A GIVEN COUNTRY MAY BE DELETED.

3. NEW PROPOSED RESTRAINT LEVELS ARE AS FOLLOWS (IN MILLIONS OF POUNDS): AUSTRALIA 615.1; NEW ZEALAND 252.8; IRELAND 38.2, GUATEMALA 33.4; EL SALVADOR 11.1; HONDURAS 34.8; NICARAGUA 47.6; COSTA RICA 52.2; PANAMA 2.5; MEXICO 58.4; HAITI 1.8; DOM. REPUBLIC 14.0.

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4. EXCEPT FOR CHANGES IN LEVEL AND ALLOCATION FORMULA, USPROPOSES THAT 1975 PROGRAM OPERATE AS PREVIOUS (1972) ONE, WITH TEXTS OF AGREEMENTS PROVIDING FOR NON-PREFERENTIAL REALLOCATION OF SHORTFALLS (AT DISCRETION OF US) AND PERIODIC REVIEW OF PROGRAM WITH POSSIBILITY OF CHANGES DUE TO UNFORESEEN MARKET DEVELOPMENTS. FYI SHOULD QUESTION OF INTRA-REGIONAL REALLOCATION OF SHORTFALLS BE RAISED, YOU MAY INDICATE THAT US HAS RAISED THIS

POSSIBILITY WITH MAJOR NON-HEMISPHERE SUPPLIERS AND CONCLUDED THAT THERE WOULD BE OVERWHELMING OPPOSITION TO ANY CHANGE IN PRECEDURE THAT WOULD HAVE EFFECT OF REALLOCATING SHORTFALLS ON PREFERENTIAL BASIS. US EFFORT TO INCORPORATE SPECIAL CONCERNS OF HEMISPHERE RAISED IN DECEMBER SCCN CONSULTATIONS AND IN BILATERAL MEETINGS IS THEREFORE REFLECTED PRIMARILY IN ALLOCATION FORMULA WHICH GIVES WEIGHT TO GROWING EXPORT POTENTIAL OF MOST HEMISPHERE SUPPLIERS. END FYI. POSTS MAY NOTE THAT UNDER PROPOSED PROGRAM, TOTAL HEMISPHERE SHARE OF US MARKET INCREASES FROM APPROX. 20 PERCENT OVER 1972 PROGRAM, TO 22 PERCENT

- 5. ACTION REQUESTED. POSTS SHOULD COMMUNICATE NEW PROPOSED RESTRAINT LEVELS TO HOST GOVERNMENTS ON PRIORITY BASIS, DRAWING AS APPROPRIATE ON PARAS. 1 AND 2 TO EXPLAIN BASIS FOR US DECISION. YOU SHOULD URGE THAT OFFICAL RESPONSES INDICATING FIRM AGREEMENT IN PRINCIPLE BE COMMUNICATED NO LATER THAN FRIDAY, MARCH 21. ALTHOUGH ACTUAL TEXTS OF AGREEMENTS CLEARLY CANNOT BE SIGNED BY THIS DATE, AGREEMENT IN PRINCIPLE MUST BE RECEIVED PRIOR TO SECRETARY OF AGRICULTURE'S SECOND QUARTERLY ESTIMATE OF 1975 IMPORTS DUE MARCH 31. IN ABSENCE OF AGREEMENTS ON PROGRAM, ESTIMATE WOULD BE ABOVE 1181 MILLION POUND LEVEL WHICHWOULD REQUIRE PRESIDENTIAL PROCLAMATION IMPOSING QUOTAS AT ADJUSTED BASE LEVEL OF 1074 MILLION POUNDS. HOST GOVERNMENTS SHOULD BE URGED TO KEEP US PROPOSAL ABSOLUTELY CONFIDENTIAL AT THIS CRITICAL STAGE.
- 6. SHOULD QUESTION ARISE OF ABSENCE OAS CONSULTATIONS RE NEW US PROPOSAL, YOU MAY INDICATE THAT INTENSIVE BILATERAL CONSULTATION WITH COUNTRIES RAISING SPECIAL PROBLEMS WERE PREREQUISITE TO FURTHER MULTILATERAL CONFIDENTIAL

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DISCUSSIONS. BECAUSE BILATERAL PROBLEMS PROVED UNEXPECTEDLY DIFFICULT AND TIME-CONSUMING, DEADLINE OF SECRETARY OF AGRICULTURE'S MARCH 31 ESTIMATE IS NOW CONSTRAINT ON FURTHER DISCUSSIONS.

7. SPECIAL INSTRUCTIONS APPROPRIATE TO INDIVIDUAL COUNTRIES FOLLOW SEPTELS. INGERSOLL

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